

# Formatting Curated Social Posts For Each Social Media Site

Hey there friends! As you've seen by this point, you can take TrafficMate's auto generated content and make even more with it by combining with your favorite marketing tools.

This time we are going to show you how to optimize split content for each social media channel from a single dashboard.

You can do this with SociJam, the ultimate social media posting tool which anyone can use. If you've yet to join SociJam, simply visit "socijam.com" and complete the registration steps.

Ok, so once you are inside your SociJam account, click on the "SociJam Pro" tab located under the "tools" sub menu.

This will open the SociJam editor, where you can optimize your curated posts with just a few clicks. First, paste a quote from your curated TrafficMate article using StickyPost into the text editor.

Now use the available editing tools to perfect your copy. Next, add emojis to boost the visual appeal of the post. Now click on "next".

Your new social post has been formatted, and you can click on "next" to continue. Now you can select where to post it. As you can see, SociJam can post to any social site you can imagine. To post to a select network, simply on its corresponding icon, and SociJam will post on autopilot as long as you're already logged in!