

Integrating A Lead Capture Pop-Up On Your TrafficMate Powered Site

Hey there action takers! We're getting to the end of this training, and we've prepared a final bonus strategy for you.

As you've seen, the "InstaGenius" plugin integrates with several autoresponders to help you collect email leads through their price recommendations opt-in.

Included in the list of compatible autoresponders is MailChimp, a free to use autoresponder and email marketing tool that integrates seamlessly with your TrafficMate powered site.

And you can integrate it to collect your email leads in your free MailChimp account! For this, start on your MailChimp account dashboard, and click on the profile menu button.

Next, click on the "account" option. In the following page, click on the "extras" menu button, and then on the "API keys" option.

Now move to the "your API keys" section and copy the alphanumeric key that's inside the "API key" field.

Now go to your site's dashboard. Move over the "InstaGenius" tab in the sidebar menu and click on the "settings" option.

Now click on the "autoresponders" tab, and then on the "MailChimp" logo inside the "autoresponders settings" column. Now move to the "MailChimp settings" section and paste your API key into the "API key" field. Now press the "enter" key in your keyboard.

The page will load, and you need to confirm integration by clicking on the "MailChimp" logo. Now move to the "MailChimp settings" section. You can verify integration by clicking on the "lists" menu button. If you see your lists, then it means integration was successful!

Now you simply have to select the list where you'll add email leads that sign up through your InstaGenius opt-in.

And that's it everyone! Apply all these proven strategies on your TrafficMate powered sites and you'll improve business and revenue in no time!